

FC PTA General Meeting
March 6, 2017 6-7:30pm
Cafeteria, Fall Creek Elementary, 202 King St, Ithaca, NY
Meeting Minutes Margaret Royall, Secretary

25 attendees

1. Call Meeting to Order
 - Welcome & Introductions – share a piece of good news
2. Approval of Meeting minutes – postponed, not posted online yet - Margaret Royall
3. Quarterly Treasurer's Report (see attached) – Christina King
 - Need to fundraise ~\$1000 more to break even for the year
 - About \$100/student/year required to run programming
 - Fall Fundraiser only had 2 shows this year
 - Yearbooks – suggested donation of \$5 to buy (\$1-\$1.50 to make + volunteer hours)
 - Attendees agree this would be fair and helpful for PTA
 - Reasons expenses are higher than fundraising:
 - Fall Fundraiser had two shows instead of three
 - Additional Enrichment session
 - Beginning of the year playground party
4. Standing Committee/Coordinator/Event Updates
 - a. Fundraising Chair – Christine Brouwer Hinman
 - Reworking the fundraising goals and style – more ongoing, less volunteering
 - Box Tops can be collected all the time – goal to raise awareness of products; list online
 - Life's So Sweet Chocolate, 35% of sales - in front hall weekly, Wednesdays – big push coming for Easter
 - Coming soon: Scholastic Book Fair – 2-3 days in April, along with Reading Celebration Week
 - 25% proceeds to the PTA
 - How to get books to lower income families
 - Coming soon: SCRIPs program – selling gift cards, around 5% comes back to PTA
 - Working with Membership (Kate Dimpfl) to prioritize fundraisers by interest
 - b. Membership Committee – Kate Dimpfl
 - 300% increase in membership
 - Membership drive at the end of the year to get more members and collect information (volunteering? # of hours? donate money?, etc)
 - c. Play Committee - ongoing – Kate Dimpfl –
 - Looking for more unrestricted play
 - Sent some teachers to the ICG Play Symposium – not sustainable
 - District wide interest in play training for aids and teachers - Liddy Coil
 - Mike Simons putting money in a “wish list” for ICSD for playground materials – will help with budgeting for those materials
 - Playground aides are there for supervising, not necessarily play
 - Recruiting volunteers for playing at recess – no discipline, just play
 - d. Butterfly Garden Committee
 - Focus on design and setting up intention in the garden this spring
 - Kindergarten and 1st grade will be choosing plants and planting
 - e. Reading Celebration – Alex Spencer
 - April 10-14; smore's station; dress up as character; parents reading to kids
 - f. Nominating Committee Update – president, secretary, membership – Jamie Jones-Rounds
 - Asking individuals in person

- Sign up sheet for people interested in additional information on board and volunteer roles
 - Plan to announce nominees at April 3 meeting and vote in May
5. Discussion of PTA contributions and volunteer needs for this year and next
 - a. PTA working to get the word out about how critical PTA is for the FC community
 - b. Important for members to do what they can to educate, welcome, inform others about PTA
 - c. PTA presence at Curriculum night as vehicle for PTA information – table
 - d. Specific asks from PTA board to room parents to set up expectations
 - e. Put \$100/student/year in the newsletter
 - f. How to overcome communication barrier; how to spark conversation over volunteering
 - g. Volunteer Photographer – May 2017 - take class pictures on the playground during recess, and individual photos for kids who entered school since December
 - h. Need list of roles and approximate number of hours to go in Thursday folder
 - i. See below for list of open roles
 6. Open discussion relating to PTA support of students' personal needs – Elaan Greenfield
 - a. Students often need personal reimbursements (cab ride, lice treatments, clothes, extra glasses, class snacks)
 - b. Easier to get funds from the PTA than ICSD
 - c. PTA must abide by certain parameters to do it by the rules, including not giving money to an individual and the rules for storage of things like lice treatments, who is administering it, etc
 - d. Can we set up a general, blind fund for these needs? Would need consistent guidelines, recommendations from social worker, teacher, school mediator, etc
 - e. Using PTA as a mechanism: having a wish list for donations coming from the community
 7. Announcements
 - a. Next PTA Meeting: Monday, April 3rd
 7. Adjourn

Roles that need filling this year:

PTA Meeting Dinner Server – Nick J Bike Rodeo Coordinator May Photographer
 Staff Luncheon Coord. – Joan Teacher Appreciation Week Coord.

Roles that need filling next year:

President Secretary Membership Coordinator Enrichment Coordinator
 Craft Night

Remaining Events – 2016-2017

Ongoing	Chocolate Sale		
April	Reading Celebration		
May	Teacher Appreciation Week	Talent Show	
June	Bike Rodeo	June Playground Party	Staff Luncheon

Remaining PTA Meetings:

April 3	Nominate new board
May 8	Vote on new board

Monthly Treasurer's Report October 2016 through February 2017

Fall Creek PTA

Balance on Hand:	10/19/16	\$ 10,852.81			
ACTUAL RECEIPTS					
		Actual This Period	Actual YTD*	Budgeted	Variance
Local Membership Dues		\$ 7.00	\$ 881.55	\$ 450.00	\$ 431.55
Donations		\$ -	\$ 223.00	\$ 200.00	\$ 23.00
Fundraising Projects:		\$ -			
<i>Winter Fundraiser</i>		\$ 9,462.49	\$ 9,462.49	\$ 11,300.00	\$ (1,837.51)
<i>Bake sale (other fundraising)</i>			\$ 323.00	\$ 1,000.00	\$ (677.00)
<i>Gimme Coffee Fundraiser</i>		\$ 2,216.00	\$ 2,216.00	\$ 2,094.00	\$ 122.00
<i>Life So Sweet Chocolate Sales</i>		\$ 715.00	\$ 715.00	\$ 2,200.00	\$ (1,485.00)
<i>Box Tops</i>		\$ 126.00	\$ 126.00	\$ 200.00	\$ (74.00)
Programming					
<i>Fall Enrichment Tuition</i>			\$ 1,570.00	\$ 1,872.00	\$ (302.00)
<i>Winter Enrichment Tuition</i>		\$ 1,500.00	\$ 1,500.00	\$ 1,872.00	\$ (372.00)
<i>Basketball Fees collected + Concessions</i>		\$ 836.00	\$ 836.00	\$ 1,800.00	\$ (964.00)
<i>Spring Enrichment Tuition</i>		\$ -	\$ -	\$ 1,872.00	\$ (1,872.00)
<i>Lifetouch Commission</i>		\$ 141.00	\$ 141.00	\$ 151.00	\$ (10.00)
Other Income					
<i>Directory Ads</i>		\$ 300.00	\$ 300.00	\$ -	\$ 300.00
TOTAL RECEIPTS		\$ 15,303.49	\$ 18,294.04	\$ 25,011.00	\$ (6,716.96)
ACTUAL EXPENDITURES					
Administration					
<i>Supplies</i>		\$ 171.72	\$ 388.98	\$ 700.00	\$ 311.02
<i>Insurance</i>		\$ -	\$ -	\$ 290.00	\$ 290.00
<i>Council Dues</i>		\$ 35.00	\$ 35.00	\$ 50.00	\$ 15.00
<i>NYSPTA Dues</i>		\$ 612.00	\$ 612.00	\$ 400.00	\$ (212.00)
Leadership Development		\$ 100.00	\$ 312.24	\$ 600.00	\$ 287.76
					\$ -
Fundraising Supplies/Talent		\$ -	\$ -	\$ 4,931.00	\$ 4,931.00
<i>Fundraiser - Partner Schools ticket sales</i>		\$ 2,520.77	\$ 2,520.77	\$ 800.00	\$ (1,720.77)
<i>Fundraiser - Talent</i>		\$ 800.00	\$ 800.00	\$ 1,200.00	\$ 400.00
<i>Chocolate Sale Supplies</i>		\$ 478.10	\$ 478.10	\$ 1,100.00	\$ 621.90
<i>Gimme Coffee Supplies</i>		\$ 1,481.00	\$ 1,481.00	\$ 1,600.00	\$ 119.00
Membership Promotion					
<i>Welcome Back Coffee</i>		\$ -	\$ 118.56	\$ 130.00	\$ 11.44
<i>Fall Playground Party</i>		\$ -	\$ 407.57	\$ -	\$ (407.57)
<i>PTA Meeting Food</i>		\$ 521.28	\$ 901.77	\$ 1,050.00	\$ 148.23
<i>PTA Meeting Childcare</i>		\$ 210.00	\$ 695.00	\$ 1,200.00	\$ 505.00
<i>Curriculum Night Supplies</i>		\$ -	\$ 18.13	\$ 25.00	\$ 6.87
Grants/Curriculum Enhancement					
<i>Teacher Grants</i>		\$ 800.31	\$ 1,092.46	\$ 4,800.00	\$ 3,707.54
Printing					
<i>Yearbook</i>		\$ -	\$ -	\$ 225.00	\$ 225.00
<i>Directory</i>		\$ 174.72	\$ 174.72	\$ 250.00	\$ 75.28
<i>Newsletter</i>		\$ 89.85	\$ 89.85	\$ 300.00	\$ 210.15
Programs					
<i>Basketball</i>		\$ 1,070.00	\$ 1,070.00	\$ 2,010.00	\$ 940.00
<i>Bike Rodeo</i>		\$ -	\$ -	\$ 150.00	\$ 150.00
<i>Cass Park Trip</i>		\$ -	\$ -	\$ 500.00	\$ 500.00
<i>Craft Night*</i>		\$ -	\$ -	\$ 250.00	\$ 250.00
<i>Credit Union</i>		\$ 100.00	\$ 100.00	\$ 400.00	\$ 300.00
<i>Enrichment</i>		\$ 2,665.33	\$ 2,665.33	\$ 9,000.00	\$ 6,334.67
<i>Family Dance*</i>		\$ -	\$ -	\$ 100.00	\$ 100.00
<i>Lego League</i>		\$ 311.88	\$ 311.88	\$ 200.00	\$ (111.88)
<i>Halloween Party*</i>		\$ -	\$ -	\$ 150.00	\$ 150.00
<i>Rainbows and Sundaes</i>		\$ -	\$ -	\$ 340.00	\$ 340.00
<i>Science Olympiad</i>		\$ 79.44	\$ 79.44	\$ 250.00	\$ 170.56
<i>Staff Appreciation Luncheon</i>		\$ -	\$ -	\$ 300.00	\$ 300.00
<i>Play Symposium</i>		\$ 850.00	\$ 950.00	\$ 1,000.00	\$ 50.00
					\$ -
TOTAL EXPENDITURES		\$ 13,071.40	\$ 15,302.80	\$ 34,301.00	\$ 18,998.20
TOTAL VARIANCE					\$ 12,281.24
Balance on Hand:	03/06/17	\$ 13,084.90			